

**Ambu A/S**

Baltorpbakken 13  
DK-2750 Ballerup  
Denmark  
T +45 72 25 20 00  
F +45 72 25 20 50  
ambu@ambu.com  
www.ambu.com  
CVR. nr. 63644919

04 January 2024

## Important Update: Measures Taken to Address Supply Chain Disruptions

Dear Customer,

We hope this message finds you well. We are reaching out to provide an update on recent developments impacting our supply chain and the measures we are taking to mitigate the effects of the disruptions to our Anaesthesia and Patient Monitoring products.

Due to recent serious attacks on commercial ships in the Red Sea, major shipping lines including Maersk, Hapag-Lloyd, MSC, and CMA CGM have made the decision to suspend services via the Red Sea. This necessitates a diversion of scheduled journeys through an alternative route around the Cape of Good Hope, resulting in a significant increase in transit times by 2-3 weeks and potential impacts on available capacity.

To address this situation and minimise disruption as much as possible, here's what Ambu are doing:

**Constant Communication:** We are in direct daily contact with our forwarders and shipping lines to stay updated on the evolving situation.

**Extended Lead Time:** Adding 2 weeks lead time to all new container bookings leaving Asia. This adjustment allows us to anticipate delays and manage our resource planning accordingly.

**Contingency Planning:** We are working closely with our factories to coordinate additional finished goods to cover for potential delays in transit.

**Airfreight Prioritisation:** We are strategically considering airfreight options for critical products, prioritising where it makes sense and is feasible. This includes airfreighting products where gaps in coverage by current safety stock are identified.

**Stock holding:** We are working towards maintaining a minimum 6-week stock holding across our fast-moving product lines.

**Team Efforts:** Our Distribution and Supply Chain teams are dedicatedly working to mitigate the impact and address any arising challenges.

**Product Portfolios:** Please note that there is no disruption to our endoscopy product portfolios, and we anticipate only minor delays to our supply of Anaesthesia and Patient Monitoring products.

We remain hopeful for a swift resolution. However, please note that due to the fluidity of the situation, we may not always have detailed information on every aspect and there might be minor fluctuations even after the situation stabilises until global shipping operations return to normalcy.

Rest assured; we are committed to doing everything within our capacity to support the situation.

Thank you for your understanding and continued partnership during this challenging period.

Kind Regards,



---

Sjur Noland  
Vice President, UK & Ireland, Nordics & Baltics